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Promontory XV

by Hormuz Minina
October 18, 2025, 8PM

The chasm @ Fourth Ward Offices, Tower 2
505 N. Angier Ave, Atlanta, Georgia 30312
to learn more visit minina.org

ATLANTA (October 7, 2025) - *Promontory XV* is a site-specific, public art performance by multimedia artist Hormuz Minina to take place in a hidden chasm off the Beltline's Eastside Trail and adjacent to the parking deck of the Fourth Ward Offices. The live performance will explore the intersection between nature and urban development.

Crowned by a majestic oak tree, the enormous ravine and its retaining wall will be the dramatic backdrop to a live performance incorporating large-scale projections, an immersive soundscape featuring American soprano Jasmine Habersham, and durational choreography designed to highlight the liminal space between the Beltline's development and the surrounding nature that remains. Other featured musical artists include Turkish-American sound artist and pianist Ipek Eginli, trumpeter and 4th Ward AfroKlezmer Orchestra founder Roger Ruzow, classical violinist Brijené Wilson, and experimental sound designer Stan Woodard.

Promontory XV is also a dialogue with Minina's memorable 2010 durational performance at the exact same site prior to the Beltline's development. After digging a hole, Minina painted himself in gold and embedded himself among the tree's roots, remaining there overnight. In an exploration of ritual, nature and the boundaries of physical and psychological endurance, Minina adopted the role of protector, provocateur and advocate for creative humanism. Miraculously, the oak tree still stands today, serving as the inspiration for the upcoming performance.

Presenting a creative vision for the future of Atlanta, this unforgettable event is produced by Benita Carr, with the collaboration of Flux Projects, Eyedrum Art and Music Gallery, and New City Properties.

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Hormuz Minina

Artist



Hormuz Minina is a multimedia performance artist known for his durational site-specific works that blend improvisation with physical and mental endurance. Born in Mumbai, Minina studied Electrical Engineering at Georgia Tech and participated in activities at WREK 91.1FM as well as the local experimental art, film, and music scene. These experiences led to his involvement in the arts community as Board Chair of Eyedrum and supporter of cutting-edge art.

His performances are influenced by his experience as an immigrant and membership in the Zoroastrian Religious Community, represented as a winged spirit. The work explores themes of his upbringing, spirituality, alienation, and environmental loss.

Benita Carr

Producer

Benita Carr is a producer, artist, and former university arts educator dedicated to innovative storytelling and production methods. Her work subverts cultural norms exploring themes around domesticity and the family, identity, sexuality, and the female body. She is known for producing site-specific photography and multimedia video installations in off-beat locations including a former slaughterhouse, a 48' shipping container and a 100-foot water tower located in Atlanta's Old Fourth Ward.

Benita's work has been exhibited in galleries and museums, and public art forums around the country including the Smithsonian National Portrait Gallery in Washington, DC and is in the permanent collection of the Museum of Contemporary Art of Georgia. She is the recipient of numerous awards and grants including the Joyce Elaine Grant Award, Texas Women's University, Artist in Communities Initiative Grant, Fulton County Arts Council and Finalist, Emerging Artist Award, Ansel Adams Center for Photography, San Francisco.